

1. Introduction

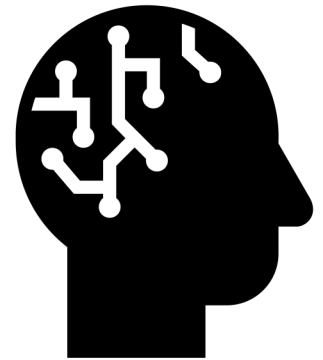
- Grab the attention of the audience with the significance of your research project
- Tailor the content to your audience
- Include the current problems in your field or knowledge gaps that you will address with your work
- Avoid vague background, heavy scientific jargon, and acronyms
- High picture to text ratio

4 Must-Haves for Your Talk!



2. Focus

- Establish the specific goal of your study
- Pinpoint the question you will address
- Focus on a one question at a time



3. Money Slide

- Provide the answers to the questions you posed
- Include relevant and organized methodology and data
- Tips:
 - Place figures on the left and bullets on the right
 - Slides with only data
 - Remove verbs from the text
 - Introduce the figure before showing the data



4. Take-Home Message

- Summarize your talk using simple language
- Exit strategy:
 - Take home message or conclusions
 - Future directions and challenges in the field
 - Proactive questions

